

## Strategic Planning Framework

Our last three-year plan ended June 2020. Given that Covid emerged in March, 2020, we postponed the planning process for a three-year plan to focus on more immediate needs. Staff developed a Covid response and recovery plan through June 2022. We now need to create a new three-year plan that will provide direction for District activities and investments from July 1 2022 through June 2024.

### Overview of Suggested Format, Timeline, and Participants

#### Format

The New strategic plan will be the result of Board and staff discussion along with input by community leaders, non-profits, school personnel, and residents. Local, current health data will also be used to determine persistent or emerging health concerns, gaps in access to health services and opportunities to improve current health outcomes through targeted investments. Listed below is the suggested format:

- That the CEO be designated as the planning coordinator and will be responsible for managing the process. The Director of Grants and Programs will assist CEO in all aspects of the planning process
- District staff will hold monthly planning meetings beginning in July 2021 to outline the process, format, timeline, and identify areas of continued and emerging needs as well as community resources that are addressing those needs. Monthly meetings to be ongoing through April 2022 and will inform ad-hoc committee
- In August, 2021 the board president appoints an ad-hoc committee consisting of two Board members and two staff
- Staff will begin to develop a set of interview questions and identify persons to be interviewed, the interview process and timeline for interviews
- The ad-hoc committee will conduct group meetings with community leaders, focus groups with diverse residents, and one-on-one meetings with local political leaders or their staff.
- Participants will be asked to meet with the committee to give their perspectives on the District, our funding priorities and the health issues that they are most concerned about.
- Most of the participants will take part in a panel discussion though the local political leaders will be met with individually or with their staff.
- The planning committee will meet several times to develop and review the list of participants (may need a divide and conquer approach) and the other three Board members will be asked to suggest other possible participants.
- Hold Board/Staff retreat in November 2021

- I am looking to have a very open and transparent planning process and welcome all viewpoints.

### STRATEGIC PLANNING TIMELINE AT A GLANCE

<p><b>June- July 2021</b></p>	<p>All District staff will participate in monthly planning meetings beginning in June 2021 and throughout the timeline to outline the process, format, timeline, and identify areas of continued and emerging needs as well as community resources that are addressing those needs</p>
<p><b>August 2021</b></p>	<p>At August board meeting, Board President appoint two members to serve as ad-hoc planning committee, along with CEO who will coordinate process</p>
<p><b>September 2021</b></p>	<p>Ad-hoc committee meets to discuss and agree on the suggested format and plan of action</p> <p>Begin CEO roundtable discussions with non-profit and other partner agencies</p>
<p><b>October 2021</b></p>	<p>CEO and Grants staff prepare study session agenda and documentation including current funding commitments and health data</p>
<p><b>November 2021</b></p>	<p>Hold special Board of Directors study session Main intent of study session:</p> <ul style="list-style-type: none"> <li>○ Under the clearly defined overarching vision and mission of the District, CEO will discuss her vision for the next three years with Board and staff; CEO to receive input and suggestions from Board and staff: Align the goals of each District program with overarching District goals</li> <li>○ CEO provide leadership and clear communication to staff</li> </ul>

	to carry out goals and strategies
<b>Feb 2022</b>	<ul style="list-style-type: none"> <li>• Solicit all staff and Board members for names of potential participants</li> <li>• Draft and send letters requesting participation</li> <li>• Schedule interviews, focus groups</li> </ul>
<b>February- March 2022</b>	<ul style="list-style-type: none"> <li>• Conduct formal interviews with at least 25 (groups of 3-4) community leaders, county health, non-profit executive staff, and focus groups with residents</li> <li>• Complete first draft of Plan</li> </ul>
<b>April 2022</b>	Finalize plan to present to the Board for adoption no later than June 2022
<b>February 2023</b>	CEO to provide year 1 progress report to Board at State of District address
<b>February 2024</b>	CEO to provide year 2 progress report to Board at State of District address
<b>July 2024</b>	Begin planning process for next strategic plan (2025-2028)
<b>February 2025</b>	CEO to provide final outcomes report to Board at state of District address